

Commissioning and quality in general practice

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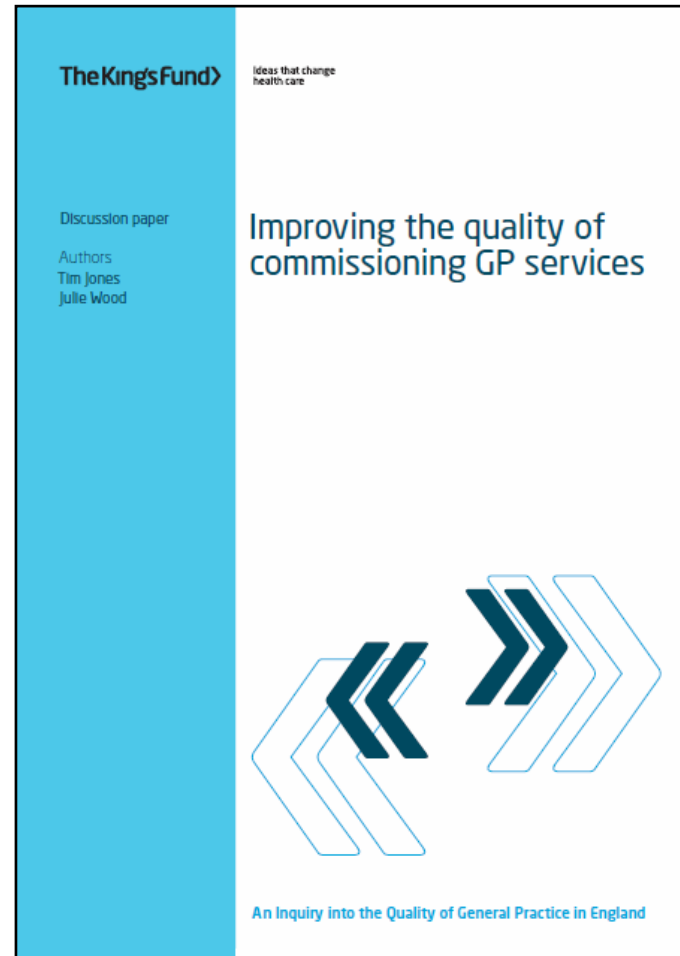
paper to:

NHS Alliance Conference 2010

Bournemouth International Centre, 17th November

Key findings from the GP Inquiry

- › Historical weaknesses in commissioning in using levers to promote QI in general practice
- › Need to harness professionalism, entrepreneurship and competitive nature of general practice



Conclusions from paper:

- › Alignment of clinical and resource decisions to manage care quality *and* expenditure
 - Ability to 'make or buy'
- › Contract reform (local contract?)
 - Complex performance system
- › Support clinical commissioners with:
 - Capacity, skills, leadership, information
- › Improved accountability
 - Mutuality of membership
 - Strong links to community/public

Findings from the GP Inquiry

- › QI not embedded as a cultural way of working in general practice
- › Fundamental requirement to sustain and promote quality improvement in general practice
- › Training, incentives, support and mandate



Commissioning role:

- › Contract management
- › Contract levers
- › Peer review of performance
- › Transparent reporting of outcomes
- › Incentives
- › Pro-active commissioning support and drive to achieve QI
- › Tackling poor performance

GP commissioning – new opportunity?

- › Closer link between commissioning and providing – both become a core responsibility
- › GPs more power in evaluating and shaping health services may help predispose them to QI
- › GPs to lead in ‘reinforcing’ QI amongst member practices of consortium
 - Peer review culture
 - Accountability and support for quality improvement
- › Rewards and penalties required – clear consequences for poor performance
- › Sort out COIs – formal contractual status

Not just commissioning in isolation

- › Government
 - Support leaders, invest in QI
- › Regulators can shape environment to support QI
 - Revalidation and accreditation
 - Governance and quality assurance
- › Information strategy
 - information a pre-requisite for QI
- › Professions
 - encourage excellence, QI and leadership
 - mandate QI as important

What do GPs think?

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Ideas that change
health care

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The quality of care in general practice

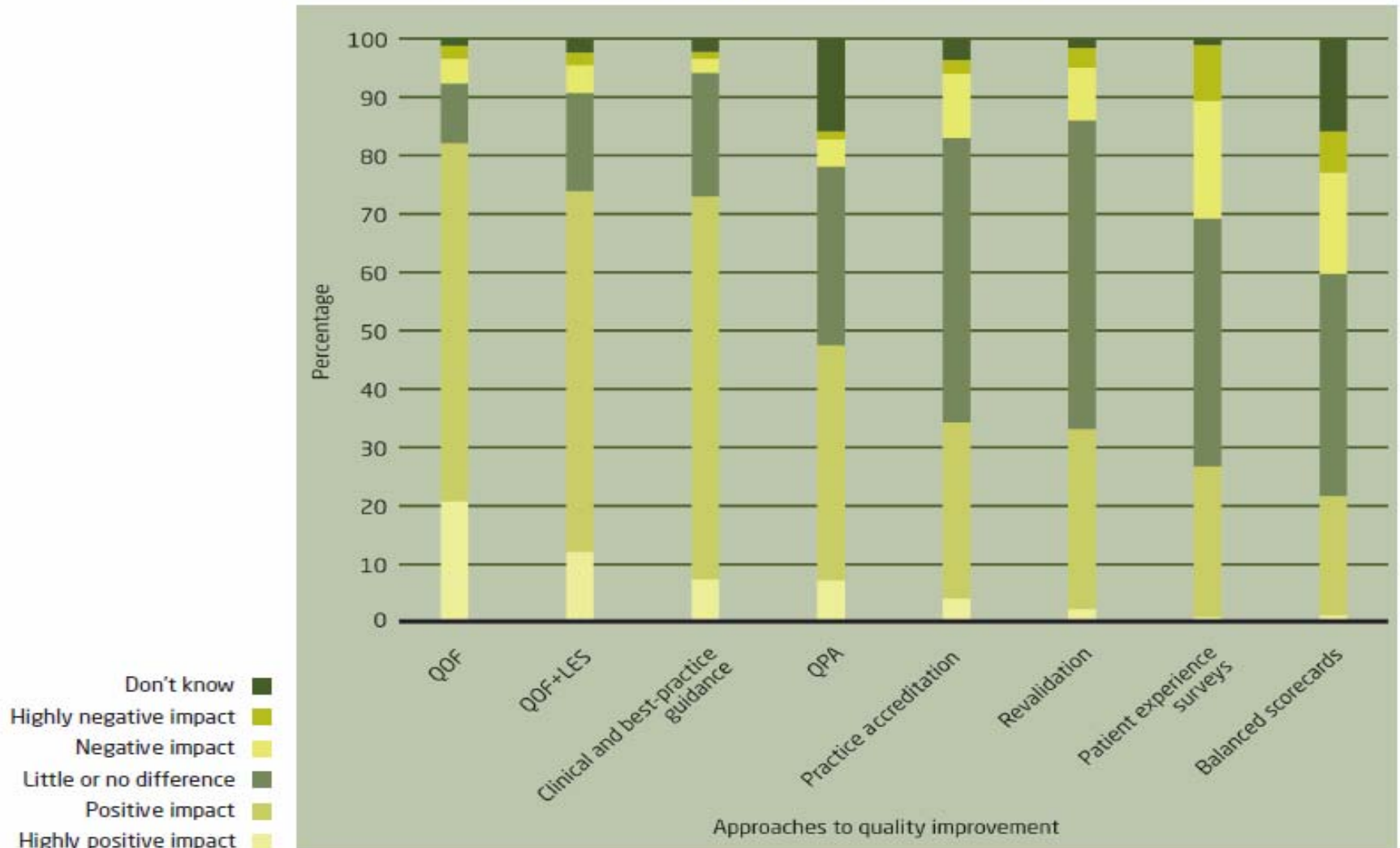
Capturing opinions from the
front line

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Ideas that change
health care

Perception of different QI methods

Figure 5 What impact do various approaches to quality improvement have?



Conclusions

- › Increasing complexity in role of general practice
- › Dual role as commissioner-provider
 - relationships with patients
 - relationships with GP team
 - relationships with other practices
 - new stakeholder partnerships with service providers and independent sector
 - new accountabilities for population health

QI would look like:

- › Decision-aids and best practice guidelines to prompt general practice professionals in real time;
- › Transparent sharing of information amongst professionals and public
- › Peer-review of performance
- › Financial incentives to encourage QI
- › Support structures to promote innovation and sharing of experiences between practices
- › Remedial action against poor performers

Final thoughts

- › No 'magic bullet'
- › Multi-faceted interventions required
- › Greatest challenge is the equilibrium between trust and control
 - in promoting QI the wrong way (i.e. top down) you can erode the professionalism and drive that enable it to happen
 - how to develop 'trust-based' approaches?