

Innovations from abroad: Insights and inspiration for England's commissioners and providers



Danica Rotar Pavlic, MD, PhD,
European Forum for Primary Care
E-mail: info@euprimarycare.org

18 and 19 November 2010

European Enlargement and Innovation



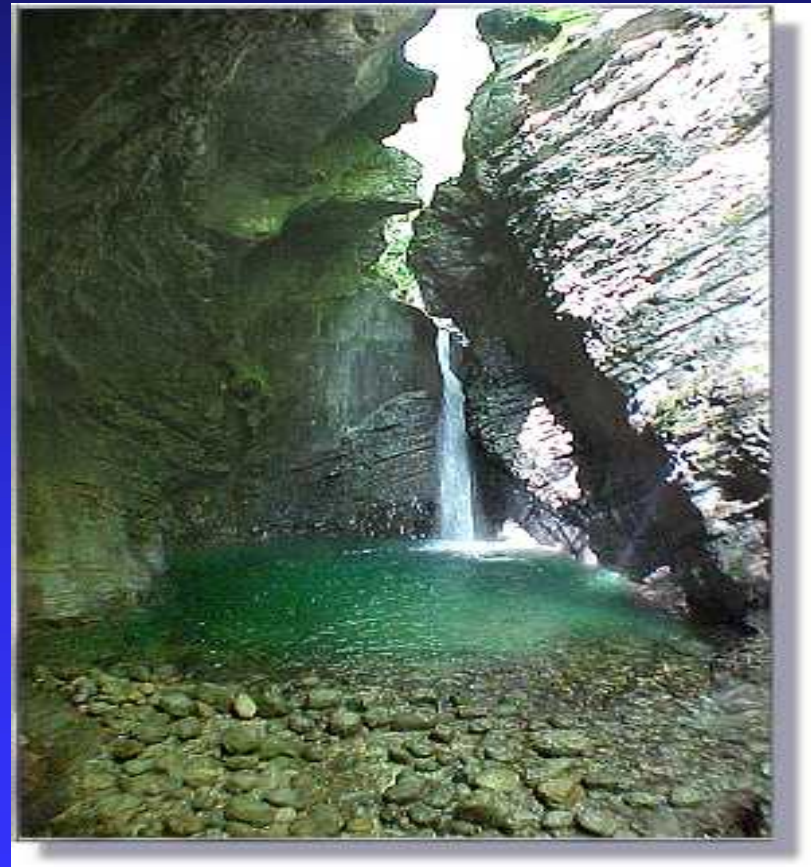
Innovation consists of new or better ways of doing things that contribute value.

Innovation exists in many forms, such as process, product, social and organizational innovation.

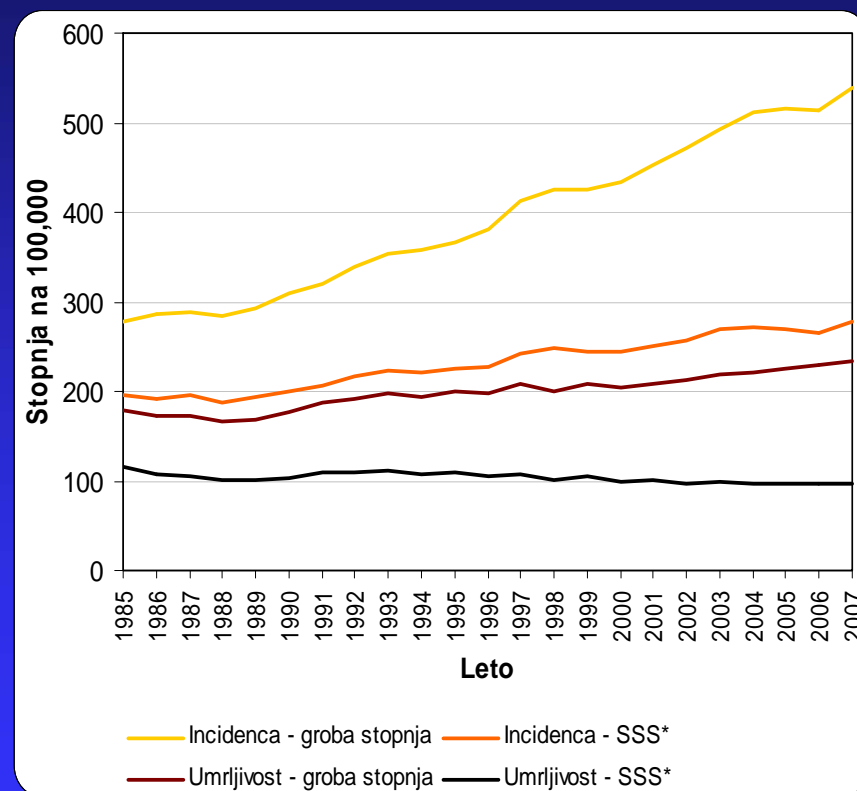
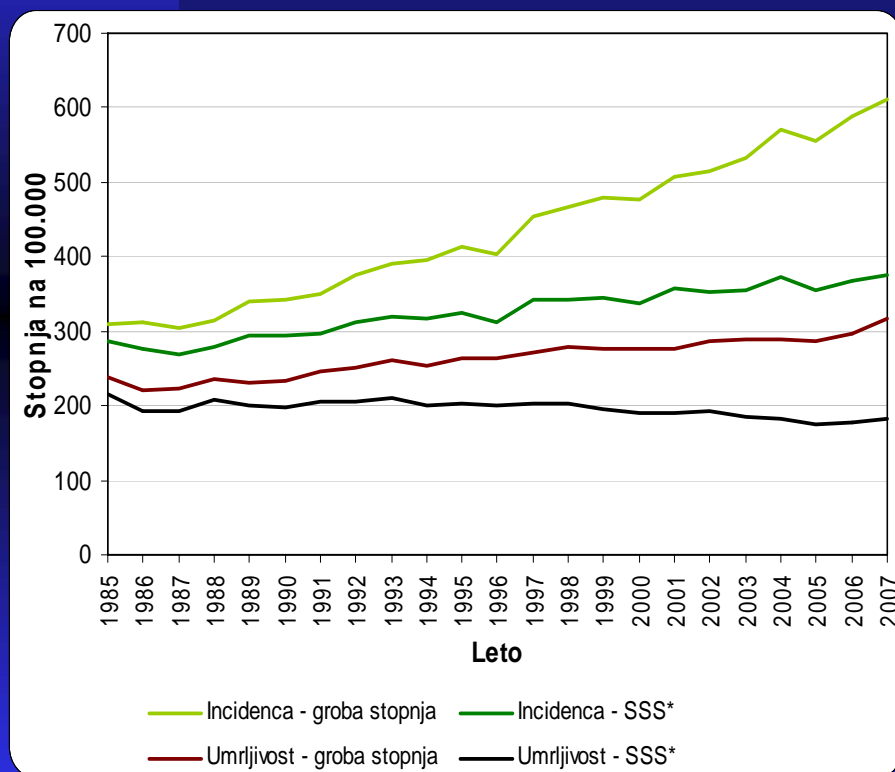
In the service sector, innovation occurs primarily at the organizational level.

What does an outsider have to offer?

- New ideas and concepts
- New methodologies and approaches



Cancer morbidity and mortality rates in Slovenia by gender, 1985–2007, standardized by age to the world population



■ **SRA – Standardized Rate by Age** (standard: world population)

A Success Story

- One of the oldest cancer registers
- Outstanding oncologists
- Early detection (the SVIT program)
- Intensive efforts at the primary level (education, publications)

...mehan in znanosti, stanim da se bo to, je namenjani zdravni program. To je program prebežanja in zbiranja programov in opremi in na na delovni
črevesu in danki.

[Ko boste povabljeni v program, je vsekakor modro, da na povabilo odgovorite in se vključite v program.](#)

Program Svit omogoča odkrivanje prikritih krvavitev v blatu in po potrebi še natančnejšo preiskavo črevesa, ki pojasni vzrok prikrite krvavitve in načrtuje takojšnje učinkovito zdravljenje odkritih bolezenskih sprememb.

Program Svit lahko na leto reši življenje najmanj 200 prebivalcem Slovenije, mnogim pa prihrani veliko trpljenja, ki ga povzroči zahrbtna bolezen. Zaradi pravočasne odstranitve polipov v debelem črevesu in danki bo vsako leto v Sloveniji vsaj 300 obolelih za to obliko raka manj.

[Uspeh Programa Svit je odvisen od vključitve čim večjega števila povabljenih v program in njihovega aktivnega sodelovanja.](#)

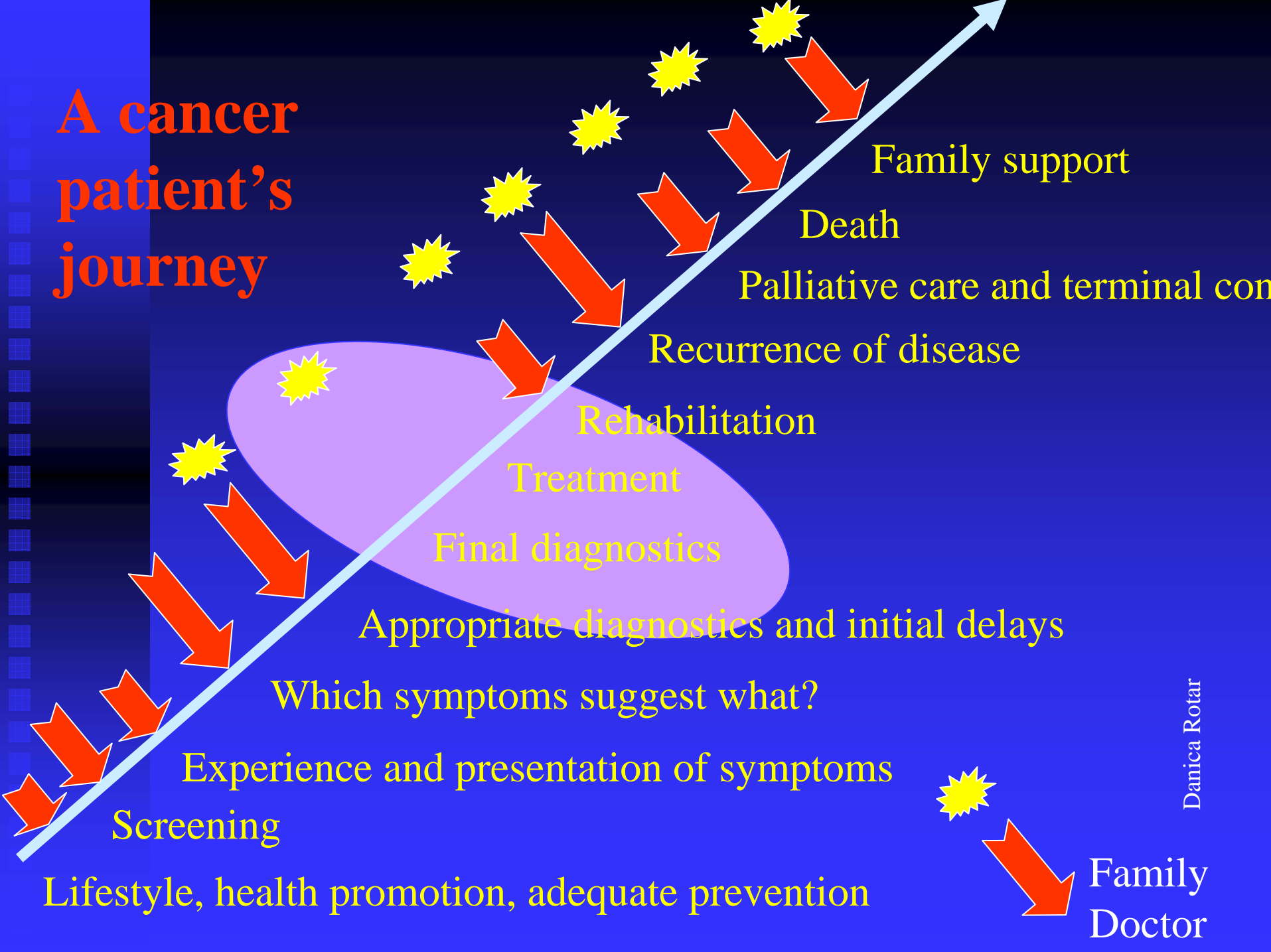
Program Svit - začnite misliti na svojo



YouTube

0:00 / 0:31

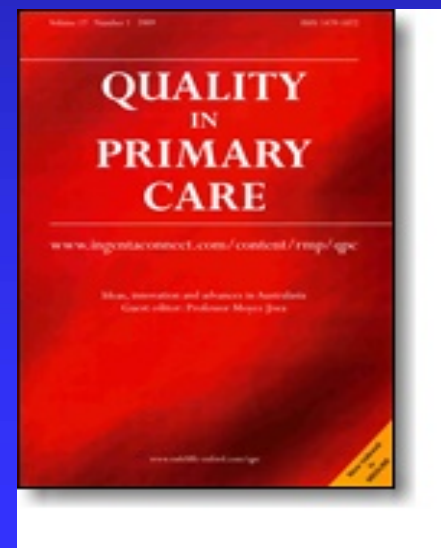
A cancer patient's journey



Primary care and care of chronic cancer patients in Europe

Purpose of the document:

- Educational support
- Adaptations and new findings (e.g., managing those surviving cancer)
- How patient needs are met
- Conditions in their home environments
- Policies introduced by health systems in Europe
- Development, role, and importance of multidisciplinary teams
- Research



The team's role at the primary care level

- Patient ambassadors in a foreign land
- In/sufficient feedback
- Information arrives too late
- Resolving simultaneous issues (disease, social and financial problems)
- Educating relatives and supporters
- Reducing fear and anxiety
- Following up with the family after death

Proposed measures to improve conditions

Research: basic, clinical, and organizational

Focus on every stage of the “cancer journey”

Suspected cancer: taking rapid action

- ◆ **“Fast-track” line for typical cancer types**
- ◆ **Improving quick access to pictorial and endoscopic diagnostics requested by the primary care physician**
- ◆ **Diagnostic center for atypical symptoms**

The “cancer journey” must be analyzed for every form of cancer separately

**To be visible and
to inspire trust ...**





The Future of Primary Health Care in Europe IV

Welcome to Gothenburg, Sweden

September 3-4, 2012